

Deep dive i
sundhed.dk's data

Hvad ved vi om brugerne? Og hvordan bruger vi det?



NATIONAL
GEOGRAPHIC



OCEAN X PLOREERS



Grundlaget for vores deep dive

Repræsentativ
befolkningsundersøgelse
i den danske befolkning

2.000 personer

16-75 år

**Hvad folk siger de gør,
ude af kontekst**

Pop-up survey på sundhed.dk
og i MinSundhed

400-3.500 personer pr.
spørgeskema

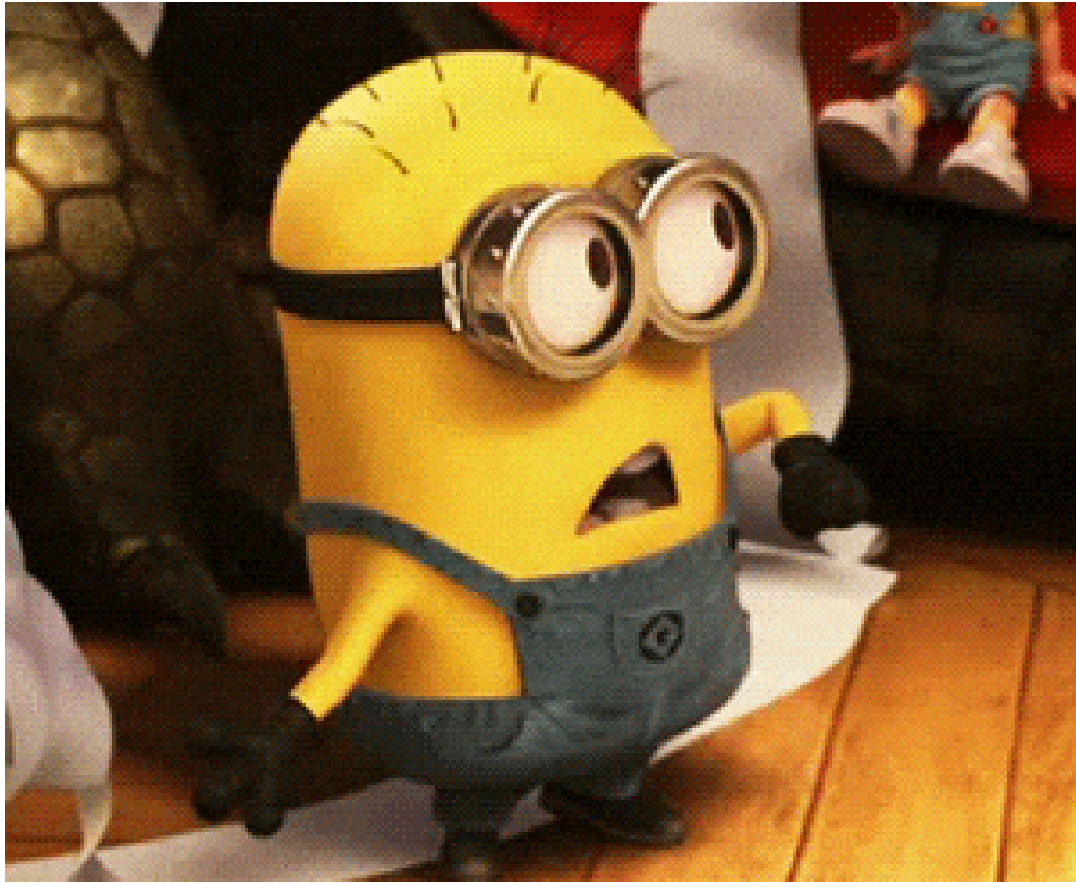
**Hvad folk siger de gør,
i kontekst**

Trafikdata fra
sundhed.dk og MinSundhed

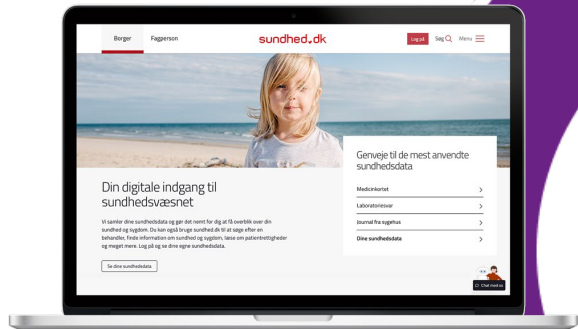
Data gælder for de
besøgende, der har givet
samtykke til cookies.

Hvad folk reelt gør





31 %



67 %

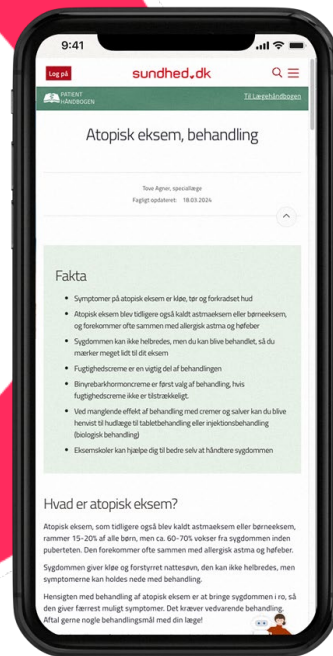
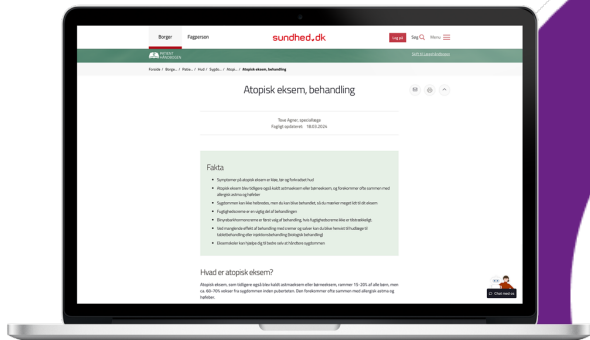


2 % fra tablet. Tal fra august i sundhed.dk's månedlige rapportering på statistik om brugeradfærd.



19 %

72 %

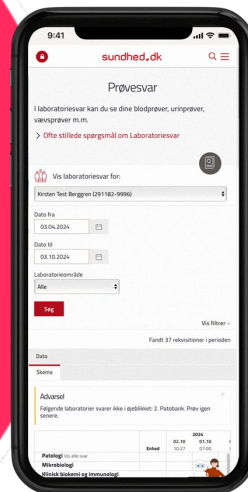
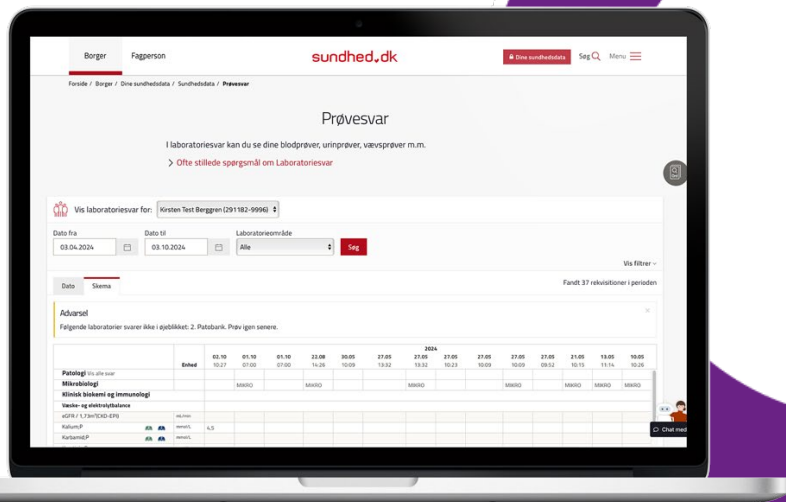


9 % andet. Tal fra pop -up survey. Underbygges af trafikdata.



48 %

39 %



13 % andet. Generelt ligger fordelingen tættere på 50/50 ved sundhedsdata

-løsningerne. Tal fra pop-up survey. Underbygges af trafikdata.





Mobile first men ikke mobile only

Designprincip

Mobil

Tablet

Desktop

Desktop XL

375 - m... 767 - mobil max

This mobile layout features a vertical stack of content. At the top is a header with the text "375 - m... 767 - mobil max". Below the header is a "Nyheder og presse" section with a "Kontakt pressekontakt" box. This is followed by a "Seneste nyhed" section with a featured image and a "Serielt nyhed" section with a grid of smaller images. A "Arkiv over nyheder" section follows, displaying a grid of news items. The bottom of the page is dominated by a large, prominent red smiley icon.

768 - tablet min

This tablet layout is wider than the mobile version. It includes a header, a "Nyheder og presse" section with a "Kontakt pressekontakt" box, a "Seneste nyhed" section with a featured image, and a "Serielt nyhed" section with a grid of images. The "Arkiv over nyheder" section is also present. A large red smiley icon is positioned at the bottom of the main content area.

1279 - tablet max

This tablet layout is similar to the previous one but with a different arrangement of content. It features a header, a "Nyheder og presse" section with a "Kontakt pressekontakt" box, a "Seneste nyhed" section with a featured image, and a "Serielt nyhed" section with a grid of images. The "Arkiv over nyheder" section is also present. A large red smiley icon is positioned at the bottom of the main content area.

1280 - desktop min

This desktop layout is wider than the tablet versions. It includes a header, a "Nyheder og presse" section with a "Kontakt pressekontakt" box, a "Seneste nyhed" section with a featured image, and a "Serielt nyhed" section with a grid of images. The "Arkiv over nyheder" section is also present. A large red smiley icon is positioned at the bottom of the main content area.

1535 - desktop max

This desktop layout is similar to the previous one but with a different arrangement of content. It features a header, a "Nyheder og presse" section with a "Kontakt pressekontakt" box, a "Seneste nyhed" section with a featured image, and a "Serielt nyhed" section with a grid of images. The "Arkiv over nyheder" section is also present. A large red smiley icon is positioned at the bottom of the main content area.

1536 - desktop xtra large

This desktop XL layout is the widest of the designs. It includes a header, a "Nyheder og presse" section with a "Kontakt pressekontakt" box, a "Seneste nyhed" section with a featured image, and a "Serielt nyhed" section with a grid of images. The "Arkiv over nyheder" section is also present. A large red smiley icon is positioned at the bottom of the main content area.







Google

sundhed.dk





Alle undersider skal kunne fungere som brugerens startside

Designprincip

Debutdato

3. maj 2021

Registreret første gang i sundhedsvæsenet

Registreringsdato

5. maj 2021

Dato for seneste opdatering eller rettelse foretaget af: Sygehus Odense
Universitetshospital

Forløbsdiagnose

En forløbsdiagnose er en diagnose, der udtrykker et helbredsforløb. Et helbredsforløb beskriver udviklingen af en helbredstilstand over tid.

[Åbn min forløbsplan](#)

[Læs om diabetes type 2](#)

Patientforeninger

Du kan også søge råd og vejledning om din sygdom hos en patientforening

[Find patientforeninger](#) →

at vide, at du har været i behandling for.

Andre relevante
sundhedsdata



Oversigt over
patientforeninger
med rådgivning

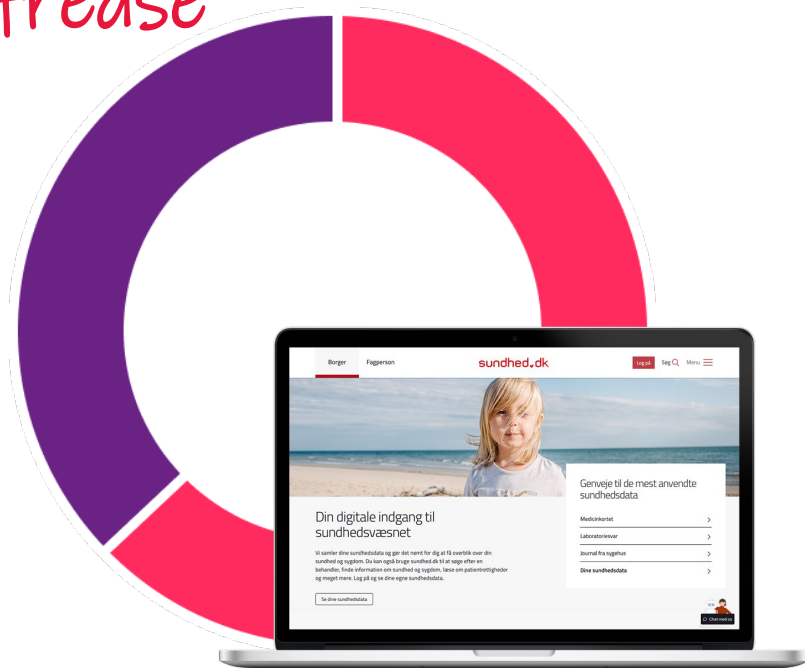


Artikel i
Patienthåndbogen





63%
tilfredse



72%
tilfredse



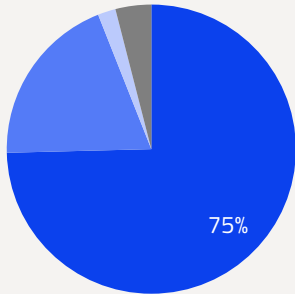
Er i meget høj eller høj grad tilfredse med den måde sunhed.dk og MinSundhed fungerer på. Tal fra befolkningsundersøgelse.



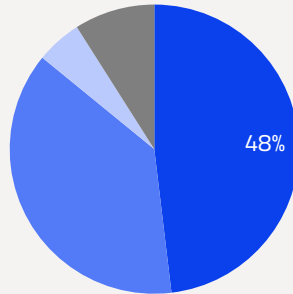
Techsavviness og tilfredshed

sundhed.dk

Mest techsavvy



Mindst techsavvy

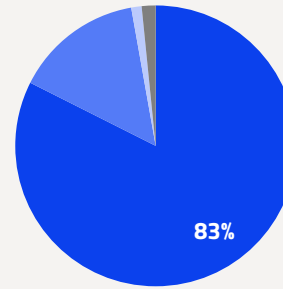


32 %

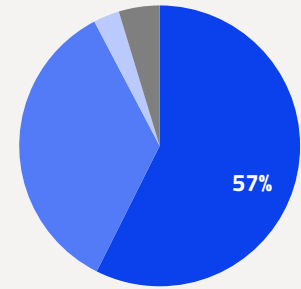


MinSundhed

Mest techsavvy



Mindst techsavvy



26 %





Design til og test med de mindst digitale brugere

Designprincip

Spørgsmål ♥

Kontakt

LinkedIn eller pha@sundhed.dk